

Splash Screen
SplashScreenImage.screen.psd

Used for all resolutions:
768x1280px



(above example image reduced 80% for display)

Panorama Background
PanoramaBackground.psd

Used for all resolutions:
1536x1280px

Resolution specific:
WVGA
480x800px
SplashScreenImage.screen-WVGA.psd

720p
720x1280px
SplashScreenImage.screen-720p.psd

WXGA
768x1280px
SplashScreenImage.screen-WXGA.psd



(above example image reduced 80% for display)

App Bar Buttons
AppBar.psd

WVGA:
48x48px circle with 26x26px icon





Windows Phone

START SCREEN | [STANDARD ICON SIZES](#)

Application Icon

ApplicationIcon.psd

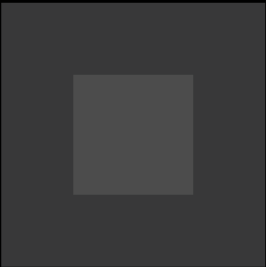
Used for all resolutions:
99x99px | 14px padding



Small Flip/Cycle Tile

FlipCycleTileSmall.psd

Used for all resolutions:
159x159px | 43px padding



Small Iconic Tile

IconicTileSmall.psd

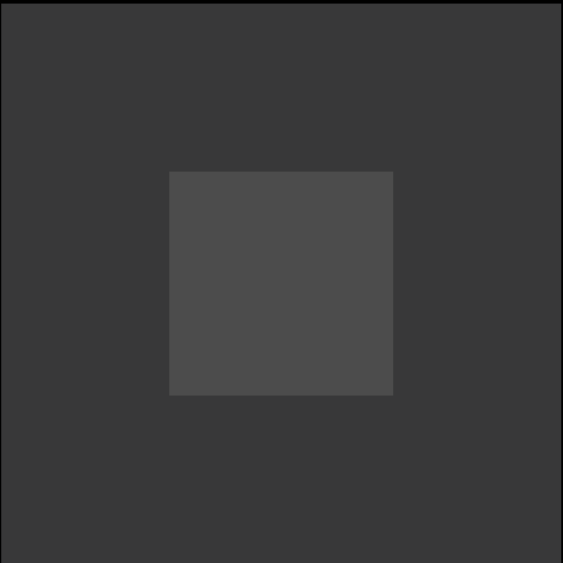
Used for all resolutions:
110x110px | 19px padding
(fixed height, variable width with a max width of 110px)



Medium Flip/Cycle Tile

FlipCycleTileMedium.psd

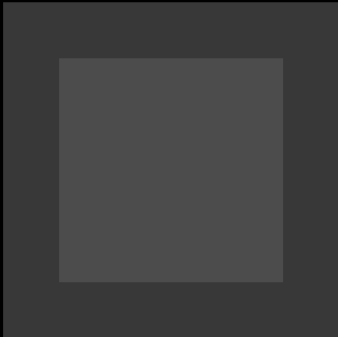
Used for all resolutions:
336x336px | 101px padding



Medium Iconic Tile

IconicTileMedium.psd

Used for all resolutions:
202x202px | 34px padding
(fixed height, variable width with a max width of 202px)



Large Flip/Cycle Tile

FlipCycleTileWide.psd

Used for all resolutions:
691x336 | 279x101px padding



Default Lock Background Image
DefaultLockScreen.psd

Used for all resolutions:
768x1280px



*(above example image
reduced 80% for display)*

Lock Icon
LockIcon.psd

Used for all resolutions:
38x38px



Lens Icon

WVGA
173x173pxpx
Lens.Screen-WVGA.psd

720p
259x259px
Lens.Screen-720p.psd

WXGA
277x277px
Lens.Screen-WXGA.psd



Small File Handler Icon

SmallLogo.psd

Used for all resolutions:
33x33px



Medium File Handler Icon

MediumLogo.psd

Used for all resolutions:
69x69px



Large File Handler Icon

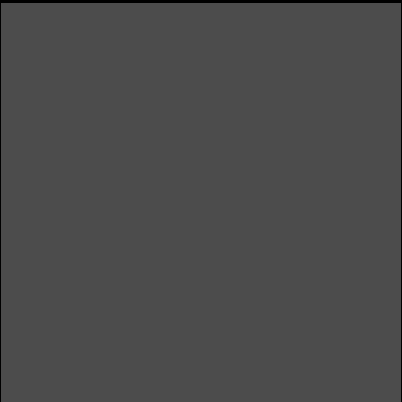
LargeLogo.psd

Used for all resolutions:
179x179px



Catalogue Image
CatalogueImage.psd

Used for all resolutions:
300x300px



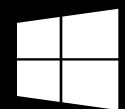
*(above example image
reduced 50% for display)*

Merchandizing Image
MerchandizingImage.psd

Used for all resolutions:
1000x800px



(above example image reduced 50% for display)



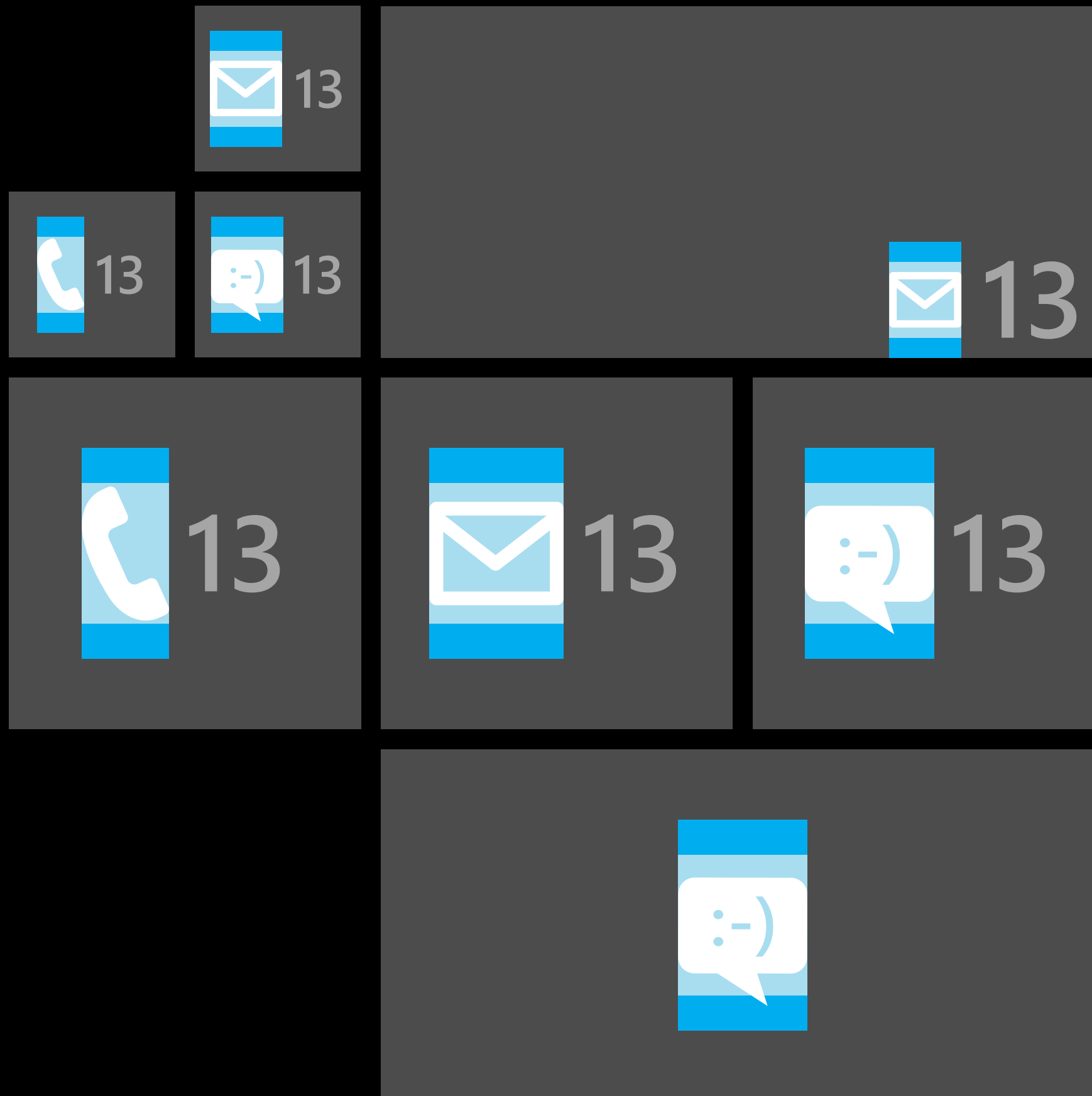
Windows Phone

EXAMPLES OF USE | [ICONIC COUNT START TILES](#)

Iconic Count Template Icons

During production all iconic count template icons need to be vertically cropped to the icon's edges so that its layout remains accurate.

Refer to page one for exact sizes.



Flip/Cycle Template Icons

All flip and cycle template icons are full bleed and cover the entire available tile area.

Refer to page one for exact sizes

